

THE PAPAGO PARK EXECUTIVE COMMITTEE MEETING
May 31, 2011

Pueblo Grande Museum
4619 East Washington Street
Phoenix, AZ 85034

Executive Committee Members present:

Salt River Pima-Maricopa Indian Community Council member Ricardo Leonard
City of Tempe Mayor Hugh Hallman
City of Phoenix Councilmember Sal DiCiccio
City of Phoenix Parks & Recreation Board Member Valerie Churchwell
City of Scottsdale Councilmember Bob Littlefield
City of Scottsdale Councilmember Suzanne Klapp

Executive Committee Members absent:

City of Tempe Councilmember Mark Mitchell
City of Temp Parks, Recreation and Golf Advisory board Representative Frank Granillo
City of Scottsdale Parks Commissioner

Others Present:

Michael Goodman
Paris Strom
Oliver Ncube
Kari Jill Granville
Marc Garcia
Kathi Reichert
Mike Pepera
Shawn Wagner
Shane Anton

Melissa Conlan
Darlene Justus
Bill Murphy
Don Hadder
Tim Merritt
Tom Wright
Roger Lidman
Marcia Wilson

1. Call to Order

Chairperson DiCiccio called the meeting to order at 3:42 p.m.

2. Papago Park Executive Committee Meeting Minutes of June 17, 2010

Committee Member Hallman made a motion to accept the minutes of the June 17, 2010 meeting. Committee Member Leonard seconded the motion. Approved 4:0:2. Suzanne Klapp and Valerie Churchwell abstained.

3. Call to the Public

Mr. Mike Pepera, City of Mesa resident, stated more information about Light Rail connection, pedestrian bridge (Tempe Town Lake) is needed and it could be a great marketing tool.

4. Status of current projects in the Park

Kathi Reichert, City of Phoenix Parks and Recreation Department Natural Resources Division Deputy Director, introduced Tim Merritt, Papago Park Manager, and Roger Lidman, Pueblo Grande Museum Administration. Ms. Reichert updated the Executive Committee on the Papago Park improvements made by the City of Phoenix:

- Re-vegetation of the area around the Hole in the Rock;
- ADA improvements around the lake and ramadas;
- Fishing dock;
- Renovation of Hunt's Tomb – access trail, signage, lighting, tiles, and re-vegetation;
- Installation of two walking bridges to connect to the Phoenix Zoo – staff used bridges recycled from the Light Rail project;
- Built roundabout in front of the Desert Botanical Garden entrance and recycled 80 trees from an APS site;
- Water line replacement on Galvin Parkway.

City of Tempe Mayor Hugh Hallman updated the Executive Committee on the Papago Park improvements made by the City of Tempe:

- Cross Cut Canal Project
 - This path follows Salt River Project's Crosscut Canal through Papago Park and connecting Tempe's Evelyn Hallman and Moeur parks. The project includes a paved path, landscaping, lighting, three bridges and a public art element;
- Loma del Rio site
 - Preservation of the site for future generations
 - Educational signage
 - Trail improvements to the site l;
- Relocation and re-vegetation of the O'Connor House;
 - A community-based effort to relocate the original adobe bricks and the spirit of the home of former U.S. Supreme Court Justice Sandra Day O'Connor and husband John O'Connor
 - It is open to the public by appointment as a gathering place where groups can move beyond their differences in a beautiful desert setting and focus on the hard work of finding solutions to challenges.
- Eisendrath House Renovation
 - Started this week with the planting of two hundred Saguaros.
 - Efforts are currently underway to raise funds for its rehabilitation

Shawn Wagner, City of Tempe, stated the neighboring communities have been involved and are very supportive of the City's improvements at Papago Park.

Mayor Hallman stated that it is very important that Cities do not stop improvement projects.

Ms. Reichert stated staff is working on signage to insure unity throughout the park.

5. Individual community project priorities from the Master Plan

Mayor Hallman stated signage is a must and it needs to be the number one priority and staff needs to identify ways to include private sector in fundraising. Mayor Hallman added the Rio Salado Foundation has expressed interest in helping with fundraising.

Chair DiCiccio stated the Phoenix Parks and Conservation Foundation is the likely organization to utilize to raise funds for signage.

Mayor Hallman stated the need to have the park identified to help market the park. Mayor Hallman gave an example that a visitor to the Phoenix Zoo needs to know about the other Papago Park amenities.

Chair DiCiccio stated the need to have cross marketing and suggested staff approach the Phoenix Zoo to have them include other Papago Park amenities on their map.

Mayor Hallman stated cross marketing should be the number two priority for the park.

City of Scottsdale Councilmember Suzanne Klapp asked if visitor's to the Phoenix area receive information Papago Park amenities from the Arizona Tourism and Sports Authority. Ms. Reichert answered yes.

Mayor Hallman stated the need for the Papago Park Staff Committee to develop a cross marketing to connect sites together. Mayor Hallman added various individual sites are not being marketed.

Valerie Churchwell, City of Phoenix Parks & Recreation Board Member, stated the need to evaluate information for consistency when adding new information. Ms. Churchwell suggested the use of electronic media as a form of dissemination of Papago Park information.

Mayor Hallman made a motion to have staff develop a cross marketing list/pamphlet by next meeting. Chair DiCiccio seconded the motion. Approved 6:0

6. Private sector fund-raising plan to fund these priorities

Mayor Hallman requested staff present a PowerPoint presentation to the committee on Papago Park signage.

Mayor Hallman and Ms. Churchwell asked clarifying questions about the signage history. Ms. Reichert gave a brief history of the signage development.

Ms. Klapp asked about the frequency of meetings. Mayor Hallman stated early on in the Master Planning process the Executive Committee met every four months. Mayor Hallman stated next meeting should be in October, 2011, to be hosted by the City of Scottsdale.

Chair DiCiccio requested a PowerPoint presentation from the City of Scottsdale on their ideas for Papago Park.

7. Adjournment

The meeting was adjourned at approximately 4:18 p.m.

Respectfully Submitted,

Marcia Wilson,
City of Phoenix

APPROVED